

Evolution of the online ecosystem (Simplified)

Web 3.0?
(or other buzzword?)

~2014

The Live Web "IS"

Online experiences will be assembled automatically and securely, based on personal and social interests, from services and systems hosted in the virtual cloud. Standard exchange methods are critical.

Share knowledge



Use services



Enterprise data

Build connections



Authorized access across services

Web 2.0
~2007

The next Web was "ME" and "US"

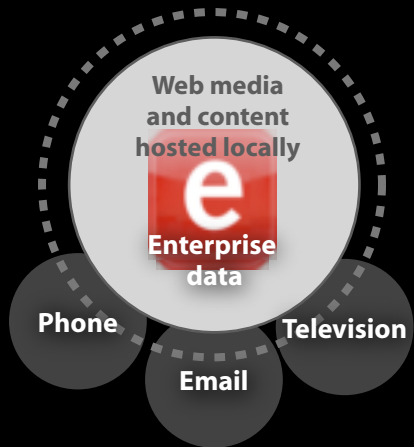
Knowledge about an organization started moving out into the "cloud." Services, too.



Web 1.0
~2000

The first Web was "IT"

Most knowledge about an organization was on "the" Web site.



Range of organizational IT governance and infrastructure



v0.99 - Jay Collier, 12/2/08

Questions/comments?

<mailto:jay.collier@thecompass.com>